

UNIVERSIDADE CATÓLICA PORTUGUESA
FACULDADE DE CIÊNCIAS ECONÓMICAS E EMPRESARIAIS
Master of Science in Economics
International Master of Science in Business Administration
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Final Exam of (Business) Ethics and (Corporate) Social Responsibility, October 2010

I. Attempts of a firm to increase consumers' ethical expectations are:

- a) Impossible
- b) Ridiculous
- c) **Very difficult**
- d) Extremely Easy
- e) None of the above

II. Ethics and Law:

- a) Are at the same level and have a dynamic relationship
- b) Are at different levels and have static relationship
- c) **Are at different levels and have a dynamic relationship**
- d) Are at the same level and have a static relationship

III. Ethical sliding is:

- a) when you discover that you like immoral behavior
- b) **when you increase progressively the unethicity of your actions**
- c) when you increase progressively the ethicality of your actions
- d) when you increase progressively your moral awareness
- e) None of the above

IV. In the Addiopizzo's case study we discovered that:

- a) **Addiopizzo changed the topology of the field supporting the emersion of virtuous incentives**
- b) Addiopizzo changed the culture of all Sicilians
- c) Addiopizzo is a firm driven project
- d) Mafia families have an incentive to enroll in Addiopizzo
- e) None of the above

V. The stakeholder theory of the firm is based on:

- a) **Property rights are not a licence to ignore Kant's principle of respect for persons**
- b) Property rights are more important than Kant's principle of respect for persons
- c) Any stakeholder has the right to be left alone
- d) Any stakeholder has the right to make informed decisions
- e) None of the above

VI. In decision making processes:

- a) The ethical dimension is always important
- b) The financial dimension is always important
- c) The relational dimension is always important
- d) Mimetic isomorphism is always important
- e) **None of the above**

VII. Social Ethical expectations are:

- 1. **Increasing in degree over the time**
- 2. Decreasing in degree over the time
- 3. Stable over the time
- 4. Instable and unpredictable
- 5. Follow a quasi-periodic oscillation

VIII. In the IKEA case we saw that:

1. Ikea had problems related to human rights only in India
2. Ikea had problems related to human rights in India and Poland
- 3. Ikea had problems related to human rights in India, Poland and Latin America**
4. Ikea was never implemented stakeholder engagement
5. None of the above

IX. Which of the following is NOT a psychological factor affecting managerial decision making

1. Cognitive Moral Development
2. Locus of Control
3. Personal Integrity
- 4. Personal Ethicism**
5. Moral Imagination

X. Individual factors affecting ethical decision making

Age is statistically relevant

1. Gender is statistically relevant
2. Previous Experience is statistically relevant
- 3. Degree is statistically relevant** (with some exception)
4. Previous sport activities