

NAME \_\_\_\_\_ Student Number \_\_\_\_\_

**TEST A**

**UNIVERSIDADE CATÓLICA PORTUGUESA**  
**FACULDADE DE CIÊNCIAS ECONÓMICAS E EMPRESARIAIS**  
**Master of Science in Economics**  
**International Master of Science in Business Administration**  
**1<sup>st</sup> Semester 2009/2010**

**Final Exam of the course (Business) Ethics and (Corporate) Social Responsibility, October 2009**

**I. Liminality is:**

1. When open space offices are overcrowded and people suffer of the lack of space
2. When members of a team have problems with their colleagues that are mainly related to religious differences
3. When one company “steals” highly trained employees to its competitors
- 4. When a person moves to a new country and he/she has problems to conduct moral judgments due to different social norms.**
5. None of the above

**II. The domain of Information Ethics:**

- 1. Contains the domains of human-centered, animal and environmental ethics**
2. Contains the domains of human-centered and animal ethics but not environmental ethics
3. It was developed to analyze mainly ethical problems in marketing
4. It cannot address human problems
5. It was originally developed by Greeks at Socrates’ time.

**III. The first level of the Kohlberg’s cognitive moral development is reached when:**

- 1. The individual exhibits a concern just with self interest, external rewards and punishment**
2. The individual does what others expect him/her to do
3. The individual develops more autonomous decision-making based on principles of rights and justice rather than external influences
4. The individual follows what is prescribed by the law
5. None of the above

**IV. Ethical Decision making; empirical evidence shows that:**

1. Older people behave more ethically
2. Female behave more ethically
3. People with higher working experience behave more ethically
4. Business administration students behave more ethically than all others
- 5. None of the above**

**V. Social Ethical expectations are:**

- 1. Increasing in degree over the time**
2. Decreasing in degree over the time
3. Stable over the time
4. Instable and unpredictable
5. Follow a quasi-periodic oscillation

**VI. If a multinational company has a problem in a new developing country, the best way to resolve employees’ security and safety issues is:**

1. Looking at the local legislation
- 2. Looking at the most stringent (and more secure) legislations (e.g. Switzerland)**
3. Contacting an ethics specialist
4. Contacting multinational law firms

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## TEST A

5. Conducting stakeholder engagement

### VII. Liminality can occur more frequently in:

1. People that are mainly positioned in the first level of Kohlberg' cognitive moral development
- 2. People that are mainly positioned in the second level of Kohlberg' cognitive moral development**
3. People that are mainly positioned in the third level of Kohlberg' cognitive moral development
4. People that are moving from the second to the third level of Kohlberg's cognitive moral development
5. People that are moving from the first to the second level of Kohlberg's cognitive moral development

### VIII. Incentives are aligned along three dimensions:

#### **1. Economic, relational and moral**

2. Financial, sexual and ethical
3. Personal, professional and recreational
4. Ethically intentional, ethically unintentional, ethically neutral
5. Moral, Immoral, Economical

### IX. Firms' Code of Conducts:

#### **1. Can be useful, but their problem is that they are too generic**

2. Are not useful at all
3. Are relevant only to blue collars
4. Solve all ethical problems
5. Create further ethical problems

## PART B

### Case Study Discussion